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Kawasaki Kisen Kaisha, Ltd.

Introducing New Vessel Operation Management Platform
to Overcome Legacy Corporate Culture

Kawasaki Kisen Kaisha, Ltd. (“K” LINE) is pleased to announce that it has introduced the operation management platform Veson IMOS Platform (IMOS, provided by Veson Nautical) as part of its digital transformation (DX).

IMOS is an integrated platform that optimizes operation management tasks such as charter contracts, cargo contracts, fuel, and accounting. It is equipped with advanced functionalities that support data utilization and decision-making, helping to optimize operational efficiency by making use of operational data.

“K” LINE has previously been using multiple systems dedicated to specific tasks, such as charter contracts and accounting, but IMOS has now been introduced with the goal of unifying and standardizing work processes. In addition to simply replacing previous systems, the introduction of IMOS will foster the ability to quickly adapt to changes in the business environment, while at the same time allowing “K” LINE to overcome legacy corporate culture and to offer customers more value.

“K” LINE’s Medium-Term Management Plan frames DX as a business foundation that is of key importance to the company’s management strategy, along with safety, vessel quality control, and environmental and technological sophistication. Centering on “K” LINE’s Group-wide DX promotion, the aim is to build a solid business foundation and achieve a sustainable improvement in corporate value by utilizing data and digital technology to address issues related to safety and quality improvements while cutting CO2 emissions.

Effects of introducing IMOS

